

IMPORTANT NOTES :

- Please read the research proposal attached. It is the base line for the thesis. It is very important you review it.
- Please STRICTLY FOLLOW the below format and guidelines. It has to be PRECISE else the paper will be rejected.
- The document must have numerous details from news articles and data on sustainable aviation fuel SAF
- Companies to be covered are :

AIRBUS
SINGAPORE AIRLINES
UNITED AIRLINES
And their efforts in using SAF.

- The file needs to have lot of :

GRAPHS
RESEARCH DATA
DETAILS on SAF and traditional fuel costs and co2 emissions.

I will conduct interviews of managers and provide feedback to you when it is ready. You will have to put it in the file in a neat format. And then analyze the data and present it.

Secondary research is your area of responsibility and you will have to do a good research to present it.

I will ask you to upload progress files at every 2000 words in the chat box to see the progress. Once 8000 words are written, and I am happy with the research conducted and the writing, I will release 50% payment. Final payment will be released upon completion of the work and me accepting the paper after all changes are made.

PLEASE REVIEW THIS CONDITION and work accordingly. I do not want to waste your time and mine.

THANK YOU

- The dissertation should be around 12,000 words in length. Content excluded from the word count is given in Section 7. The maximum word count is 15,000. The dissertation should be word-processed in English.
 - The font should be Times New Roman and the minimum font size for the body of the text 12 point with spacing 1.15.
 - Pages should be numbered consecutively through the main text, including photographs and/or diagrams, which are included as whole pages.
 - References and quotations should be correctly cited. The Harvard method is the one to be used. 6. Diagrams, tables and pictures should be appropriately labelled.
 - Your dissertation should be approximately 12,000 words in length, excluding the Front Pages, Abstract and List of Appendices. If you find yourself running out of space try skilful editing before resorting to putting vital material into appendices. The upper limit is 15,000 words.
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STRUCTURE OF REPORT

Dissertation Details Dissertation Title (A proposed title of the project 10% of the mark)

1. Proposal Summary

(Please provide some background about the project, company, situation and overall summary as to the nature of problem and what is required; around 500 words)

2. Topic Literature Review

(Include some literature review of similar previous studies (if any). Section 2 and the list of references make up 20% of the mark)

3. Objectives

(List overall objectives of the project. These should be measurable and will be used in part assessment in determining the level of research achievement. It is highly recommended that objectives must be in bullet points using verbs such “to analyse”, “to explore”, “to study”, “to investigate”, “to establish”, “To recommend” etc. Sections 3 and 4 make up 30% of the mark)

4. Project Outcomes

(Provide a list of key outcomes of the proposed research (can be for each of the above objectives/ stages) these can be studies, a list of recommendations etc. Try to ensure some synergy with the objectives)

Why are you interested in the project?

What are the key questions the project attempts to answer? What Research Methods do you intend to use?

(Please provide a proper description of your research strategy including evidence of understanding of the appropriate research paradigm required by your research (minimum 500 words). Sections 7 and 8 make up 30% of the mark)

What primary and/or secondary data sources do you intend to use?

Please provide draft chapter heading for your report (10% of the mark)

Plan

List of references

MARKING CRITERIA

Assessment Criteria

Background and Objectives (7%)

How well does the background set the scene? How clear is the rationale for the project? How clear and realistic are the objectives?

Literature Review and Referencing (24%)

How widely/deeply has the student read the subject? Have the key seminal texts been mentioned? Have the most relevant theories been covered?

Has there been critical analysis of the literature?

Is there a theoretical framework?

Is there a clear and logical need for the research proposed? To what extent is the text adequately referenced?

Research Plan (20%)

Has the student justified their research plan in terms of perspective, design and data collection and analysis?

Have the issues of validity, reliability and generalise ability been addressed? Have the data collection methods been fully explained?

How sound is the sampling method and make up of the sample? Have ethical issues been addressed?

Data Collection and Analysis (24%)

How successful was the data collection?

Is there an explicit data analysis strategy?

Has the data been analysed using appropriate techniques?

Is the data clearly and accurately presented in an appropriate format?

Is there a transparent link between the data and the findings?

Has the student attempted to apply the theories discussed to their findings?

Are the primary data research findings synthesised with the secondary data findings? How well does the analysis address the research objectives?

Conclusions and Recommendations (15%)

Are the conclusions consistent with the analysis?

How closely do the conclusions address the objectives? Has knowledge been extended?

How appropriate/feasible are the recommendations? Has the need for any further research been addressed?

Overall Comment (10%)

How integrated, logical and coherent is the dissertation? How clear and persuasive is the dissertation?

How well does the dissertation flow?

How well are issues argued?
